

# Eric Michael Murray

Creative Director + Designer



## EDUCATION

### B.F.A. Visual Communication

Herron School of Art and Design  
1999–2003

## EXPERIENCE

### Dean Johnson Design

Art Director | 2004–2011

My first design job. Started as an unpaid intern and worked my way up to Art Director. I developed skills in creating brands, UX/UI for responsive websites, and working with clients. Near the end of my tenure, I moved into a leadership role mentoring young designers, and directing outside talent.

### Three Sixty Group

Partner + Creative Director | 2011–present

I built and lead a team of copywriters, designers, account executives, and digital media coordinators. I also direct outside creative talent such as web developers photographers, illustrators, and film production crews. I am also the lead all UX/UI projects for our agency. I am the lead point person on 5 agency accounts with regards to client interaction. In recent years, I have been gifted shares of the company and become a minority owner.

## SKILLS + INTERESTS

In nearly 20 years of working in the marketing/design/advertising industry, I have picked up many different skillsets that apply to nearly every aspect of the industry. While my heart is in the creative department, my mind can operate just about anywhere I'm needed.

I have always had a particular interest in UX/UI design and act as the lead designer, strategist, project manager, and account liaison on just about every website, app, or social media project that our agency engages in.

Lastly, I have always enjoyed leadership and building culture. I have a proven ability to grow young talent and improve their contributions to an organization in a short period of time.

**ADOBE CREATIVE SUITE / PHOTOGRAPHY / COPYWRITING / CREATIVE DIRECTION / ACCOUNT SERVICE / CLIENT RELATIONS / MARKET STRATEGY / UX/UI DESIGN / UX PROTOTYPING / USER TESTING / FOCUS GROUPS / USER RESEARCH / SOCIAL MEDIA MARKETING / EARNED SOCIAL MEDIA STRATEGY**

## Contact

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